



# Economic Development

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**City of Keller**

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## 2010 Economic Development Year-in-Review



## Commercial Development

2010 proudly reveals 73 new  
business openings in Keller!

### Economic Development Mission Statement

*To attract and retain quality commercial developments that increase our residents' property value and improve their quality of life.*



<b>New Eateries:</b>	<b>10</b>
<b>New Retail:</b>	<b>32</b>
<b>New Offices:</b>	<b>31</b>

**New Business Total: 73**

## Residential Development

Calendar year 2010 sees a 25%  
increase in residential growth!



### Final Calendar Year 2010 Residential Permits

	Number of Permits	Total Value
Calendar Year 2010	229	\$66,759,345
Calendar Year 2009	183	\$51,702,658
2009-2010 Percent Change	25%	29%

### Sales Tax Revenue

For the December 2010 sales tax receipts, compared to the same month in 2009, sales tax is **down -2.5%**. For the 2010 calendar year, sales tax is **up -0.3%** from the 2009 calendar year.



# 2010 NEW EATERIES

10 New Eateries Opened in 2010!

CITY OF KELLER

Economic Development



OM SUSHI



CITY HALL RESTAURANT



GRILL 1709



BISON STATION

Name	Address	Location	Square Footage
Bison Station	129 Olive Street	Old Town Keller	2,400
Celio's Chicago Style Pizza	104 Navajo Drive	Navajo Plaza	3,300
City Hall Restaurant	201 Town Center Lane #1101	Town Center	3,600
Grill 1709	1632 Keller Parkway #100	Keller Crossing	3,480
OM Sushi	2041 Rufe Snow Drive #205	Keller Place Addition	2,100
Texas Harvest Pie Company	124 S. Main Street	Old Town Keller	2,000
Torpedoo's Mexican Restaurant & Bar	800 S. Main Street #206	Bear Creek Plaza	4,000
What's Up Cupcake? Inc.	126 Taylor Street	Old Town Keller	1,200
Yogurt Jubilee	721 Keller Parkway #103	Stone Glen Village	1,155
Donut House	1632 Keller Parkway #600	Keller Crossing	1,090



TEXAS HARVEST PIE COMPANY



WHAT'S UP CUPCAKE



TORPEDOO'S



YOGURT JUBILEE

# 2010 NEW RETAIL

32 New Retail Stores  
Opened in 2010!

CITY OF KELLER

AARON'S



RACETRAC



THE FACTORY

Name	Address	Location	Square Footage
Aaron's	770 S. Main Street #495	Bear Creek Plaza	7,827
Alooring Designs	133 Sports Parkway, Suite C	N/A	2,500
All Star Screen Printing	433 Keller Parkway	N/A	1,600
Artizans Alley	148 S. Main Street	Old Town Keller	2,400
Bear Creek Pharmacy	101 Bear Creek Parkway, Suite B	Bland Square	955
Bodyworks Etc.	1103 Keller Parkway #205	Town Center	1,050
Christy's Corner	138 Olive Street	Old Town Keller	790
Cocoa Confections	124 S. Main Street	Old Town Keller	200
Cowboy Cones & Candy	255 S. Main Street, Suite B	Old Town Keller	570
Crossfit 817	1495 S. Main Street #107	N/A	3,600
Diggidy Dog	208 N. Main Street	Old Town Keller	500
Funky Petals	251 Town Center Lane #115	Town Center	1,343
GW Boutique	750 S. Main Street #125	Bear Creek Plaza	2,963
Heartfelt Frames & More	230 N. Main Street	Old Town Keller	1,300
It's All About Me	900 S. Main Street #320	Bear Creek Plaza	1,300
Kess Hair Care & Salon	841 N. Tarrant Parkway #106	N/A	1,017
KOKO Fit Club	1632 Keller Parkway #500	Keller Crossing	1,800
Kut Kreators Barber & Salon	900 S. Main Street #325	Bear Creek Plaza	1,300
Made Especially for You	1103 Keller Parkway #202	Town Center	1,017
Main & Vine Art	163 S. Main Street	Old Town Keller	1,050
Olivada, LLC.	1101 Bear Creek Parkway #3117	Town Center	2,000
Peak Performance Martial Arts	133 Sports Parkway, Suite H	N/A	853
Racetrac Gasoline and Convenience Store	700 Keller Parkway	N/A	4,997
Salon 134	135 Olive Street	Old Town Keller	867
Smoker's Dream	1632 Keller Parkway #200	Keller Crossing	1,554
Teamworks Screen Printing	875 Keller Parkway	Keller Square	2,100
The Factory Body Engineering	761 Keller Parkway #101-104	Keller Parkway Plaza	7,258
The Pecan	135 S. Main Street	Old Town Keller	1,600
Tom Mathews Taekwondo Plus, Inc.	750 S. Main Street #112	Bear Creek Plaza	1,728
Trash 2 Treasure	112 W. Hill Street	Old Town Keller	800
Treasure Trove	1540 Keller Parkway #109	Keller Crossing	1,190
Tulle Dancewear Boutique	350 Rufe Snow Drive #200	Pecan Park	1,430

# 2010 NEW OFFICES

31 New Offices  
Opened in 2010!

CITY OF KELLER

TONI & GUY HAIRDRESSING ACADEMY



NORTH HILLS FAMILY PRACTICE



LIBERTY MUTUAL

Name	Address	Location	Square Footage
Advanced Endodontics of Texas	1674 Keller Parkway #100	Cambridge Woods Office Park	2,197
Allied Construction Services	1242 Katy Road	N/A	1,600
American Hearing Laboratory	2122 Rufe Snow Drive #114	Keller Commons	1,200
AUI Contractors Inc.	1675 / 1679 S. Main Street	N/A	4,050
B & A Capital	131 Quest Court	Quest Office Park	3,068
Brent Cornelius, DDS, PA	1540 Keller Parkway #140	Keller Crossing	1,800
Charter Communications	800 S. Main Street #242	Bear Creek Plaza	2,575
Coffey & Singletary, PLLC	200 S. Main Street #4	Old Town Keller	481
Create Joy Workshops	118 W. Olive Street	Old Town Keller	960
Dr. Sarah T. Randel	349 Keller Parkway	Bryant Business Parc Addition	1,500
Empower Team	206 N. Main Street	Old Town Keller	233
Giggles & Grins Learning Center	119 E. Hill Street	Old Town Keller	1,300
Gina Galloway & Elliott Connie	1660 Keller Parkway #102	Offices at Bear Hollow	1,100
Healthsource Chiropractic and Progressive Rehab	226 N. Main Street	Old Town Keller	1,155
Keller Citizen Office Space	1103 Keller Parkway #106	Town Center	900
Keller Dermatology PA	601 S. Main Street #115	Baylor Medical Plaza	1,699
Keller Foot & Ankle	226 N. Main Street	Old Town Keller	1,155
Keller Medical Office	651 S. Main Street #104	Baylor Medical Plaza	600
Learning RX	423 Keller Parkway, Suite A	Bryant Parc Two Addition	1,328
Liberty Mutual	1240 Keller Parkway #201	Town Center	3,182
North Hills Family Practice	300 N. Rufe Snow Drive	N/A	13,297
Pineider, Ford & Associates, PLLC	417 Keller Parkway	Bryant Parc Two Addition	3,750
Retirement Plan Management	124 S. Main Street	Old Town Keller	200
Sawbuck Design	1103 Keller Parkway #201	Town Center	1,100
Sign-A-Rama	750 S. Main Street #145	Bear Creek Plaza	1,550
The Griffin Firm	1668 Keller Parkway #200	Offices at Bear Hollow	996
Toby McClain Photography & Design	136 Olive Street	Old Town Keller	648
Toni & Guy Hairdressing Academy	1185 S. Main Street	N/A	15,000
Trend Property & Management	1858 Keller Parkway, Suite C	Crosstimbers Office Park	928
VIPorbit Software International Inc.	1858 Keller Parkway, Suite B	Crosstimbers Office Park	684
Wild About Learning	853 Keller Parkway	Keller Square	1,051

**2010  
PROJECTS  
UNDER  
CONSTRUCTION**

**CITY OF KELLER**

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Projects Under Construction— New Construction 2010		
Project Name	Address	Square Footage
Salons of Volterra Office Building	8725 Davis Boulevard	11,333
KISD Elementary School No. 22	1601 Marshall Ridge Parkway	82,414
Pinnacle Montessori School	1695 Keller Parkway	10,502



**PINNACLE MONTESSORI SCHOOL  
SOUTH ELEVATION**

**PINNACLE MONTESSORI SCHOOL  
CURRENT CONSTRUCTION**

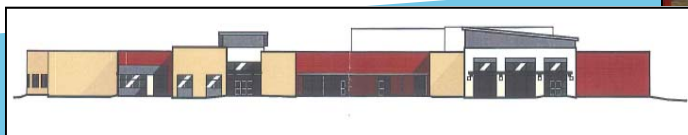


**SALONS OF VOLTERRA  
CURRENT CONSTRUCTION**



**SALONS OF VOLTERRA NORTH ELEVATION**

**KISD ELEMENTARY SCHOOL  
CURRENT CONSTRUCTION**



**KISD ELEMENTARY SCHOOL WEST ELEVATION**

Projects Under Construction— New Remodels/Renovations 2010		
Project Name	Address	Square Footage
Blackerby Office	131 E. Vine Street	1,300
Pet Hollywood	1401 S. Main Street	3,050



**2010 NEW RESIDENTIAL CONSTRUCTION**

**229 New Building Permits Issued for Residential Development in 2010!**

**CITY OF KELLER**

**Economic Development**

2010 Top 5 Largest Growing Subdivisions	
Subdivision	Number of Building Permits Issued in 2010
Marshall Ridge	94
Newton Ranch	34
Silver Lake Addition	14
Serene Villas of Keller	12
Marshall Point Estates	12



**NEWTON RANCH**



**MARSHALL RIDGE**

*Breaking Ground!*

New Building Permits Issued for New Subdivisions in 2010		
Subdivision	Total Developable Lots	Number of Building Permits Issued in 2010
Cobblestone Parks	31	3
Keller Town Center Addition - Uptown	48	6
Newton Ranch Phase IIA	28	2
Spyglass Hill	27	5
Villas of Volterra	20	6

*Approved!*



**KELLER TOWN CENTER UPTOWN**



New Subdivisions Approved in 2010	
Subdivision	Total Developable Lots
Marshall Ridge, Phase 4A & 4C	75
Marshall Ridge, Phase 5A & 4B	50
Marshall Ridge, Phase 5B & 5D	63
Newton Ranch, Phase IIB	30

<b>Name</b>	<b>Title</b>	<b>Phone</b>	<b>Email</b>
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# Community Development Office

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